## 2025





### Senior **Managers Programme**



### **Course Overview**

The Senior Managers Programme (SMP) is designed to help senior executives enhance leadership skills, cross-functional decision-making, growth strategies, strategic vision, problem-solving techniques, and selfleadership.

It will equip participants with critical capabilities that are crucial to succeed in the competitive global market.

### As a participant, you will:

- Create strategies and inducing tools to have a material impact on your business and industry
- Leverage our robust network of experts and gain the confidence to work as a professional
- Analyse economic and business risk
- Network and collaborate with your associates and share experiences
- Return to work inspired to inspire your HR peers with skills to achieve excellent organisational performance

### Module 3: Leadership and People Management

- Managing for Sustainability



### **SENIOR MANAGERS** PROGRAMME

# SMP





### **Programme Structure**

### **Module 1: Business Operations and Innovation**

- Understanding Business Operations
- Managing Market Dynamics
- Business Innovation and Development
- Innovation and Organizational Transformation 2 • Business Ethics
- IT Security and Privacy Management
- Developing a Customer Orientation Culture

### Module 2: Managing the Financials

- Corporate Financial Reporting and Accountability
  - 1 Understanding Financial Statements
  - 2 Financial Ratios Analysis
  - 3 Budgeting and Budgetary Control
- Financial Decisions of the Firm
- Cost Accounting
- Contemporary Leadership Styles
- Emotional Intelligence
- Managing People Strategic Perspective
- Team Building
- Business Communication and Information
  - Management
- Interpersonal Relationship and Conflict Resolution

### Module 4: Strategy and Sustainability

- Understanding the Foundation of Strategy
- Corporate Strategy Development
- Strategy Implementation in the Business Environment
- Next-Generation Strategies for Sustainability -
- Technology and Innovation 1 & 2











### Faculty



### Dr. Godwin Ehigiamusoe

Founder LAPO Microfinance Bank



### **Dr. Biodun Adedipe**

Founder and Chief Consultant **B.** Adedipe Associates Limited



Prof. Mike Obadan

**Non-Executive Director** Central Bank of Nigeria and Member of the Monetary Policy Committee



### Prof. Kenneth Amaeshi

Chair, Business and Sustainable Development and the Director of the Scaling Business in Africa



### Mr. Solomon Avbioroko

MD/CEO Smeep Consultancy Services Limited



### **Prof. Eyesan Dabor**

Dean, Faculty of Management Science, University of Benin

### Target Audience

- Senior Managers
- Regional Managers
- Assistant General Managers
- Head of Units
- Staff that are being prepared for top management positions
- Middle Level Management

### Duration

The programme runs for three weeks over three months.

### Duration

Hybrid learning allows participants to learn in class and virtually.



10 September -28 Nov, 2025

### Programme Fee



NGN 595,000

An initial deposit of 70% of the programme fee is required to secure a place.



Grace: 08057393974 Chioma: 08162262093 Lisa: 09121539976







### **Profile of Past Executive Education Attendees**



### **Years of Experience**





### For further information, please contact

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