

2024



Senior Managers Programme

**EXECUTIVE
EDUCATION**



**SENIOR MANAGERS
PROGRAMME**

SMP



Course Overview

The Senior Managers Programme (SMP) is designed to help senior executives enhance leadership skills, cross-functional decision-making, growth strategies, strategic vision, problem-solving techniques, and self-leadership.

It will equip participants with critical capabilities that are crucial to succeed in the competitive global market.



As a participant, you will:



- Create strategies and inducing tools to have a material impact on your business and industry
- Leverage our robust network of experts and gain the confidence to work as a professional
- Analyse economic and business risk
- Network and collaborate with your associates and share experiences
- Return to work inspired to inspire your HR peers with skills to achieve excellent organisational performance

Programme Structure



Module 1: Business Operations and Innovation

- Understanding Business Operations
- Managing Market Dynamics
- Business Innovation and Development
- Innovation and Organizational Transformation 2
- Business Ethics
- IT Security and Privacy Management
- Developing a Customer Orientation Culture



Module 2: Managing the Financials

- Corporate Financial Reporting and Accountability
 - 1 - Understanding Financial Statements
 - 2 - Financial Ratios Analysis
 - 3 - Budgeting and Budgetary Control
- Financial Decisions of the Firm
- Cost Accounting



Module 3: Leadership and People Management

- Contemporary Leadership Styles
- Emotional Intelligence
- Managing People - Strategic Perspective
- Team Building
- Business Communication and Information Management
- Interpersonal Relationship and Conflict Resolution



Module 4: Strategy and Sustainability

- Understanding the Foundation of Strategy
- Corporate Strategy Development
- Strategy Implementation in the Business Environment
- Managing for Sustainability
- Next-Generation Strategies for Sustainability – Technology and Innovation 1 & 2





► Faculty



Dr. Godwin Ehigiamusoe

Founder
LAPO Microfinance Bank



Dr. Biodun Adedipe

Founder and Chief Consultant
B. Adedipe Associates Limited



Prof. Mike Obadan

Non-Executive Director
Central Bank of Nigeria and Member of
the Monetary Policy Committee



Prof. Kenneth Amaeshi

Chair, Business and Sustainable
Development and the Director of
the Scaling Business in Africa



Mr. Solomon Avbioroko

MD/CEO
Smeep Consultancy Services Limited



Prof. Eyesan Dabor

Dean,
Faculty of Management Science,
University of Benin

► Target Audience

- Senior Managers
- Regional Managers
- Assistant General Managers
- Head of Units
- Staff that are being prepared for top management positions
- Middle Level Management

► Duration

The programme runs for three weeks over three months .

► Duration

Hybrid learning allows participants to learn in class and virtually.



4 September - 8 November, 2024

► Programme Fee



NGN 595,000

An initial deposit of 70% of the programme fee is required to secure a place.

Contact

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<https://bit.ly/regform-li-edu-ng>

Open
8AM - 5 PM



Profile of Past Executive Education Attendees



Gender

■ Male

■ Female

Years of Experience

62 Participants



3+ years of
experience for SMP



For further information, please contact

Course Coordinator,
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