2025





BRANCH MANAGERS PROGRAMME (BMP)



Course Overview



The Branch Managers Programme (BMP) is a carefully crafted suite of courses aimed at enhancing the performance of managers of high-volume branches. It equips them with a range of skills to plan and expand outreach, as well as to lead and motivate loan and deposit mobilization officers.



As a participant, you will:

- Acquire skills necessary to enhance your performance in managing operations effectively
- Plan and expand outreach, thereby increasing the institution's reach and impact in the target market.
- Enhance your customer service skills to provide excellent service to clients and build strong relationships, contributing to client retention and satisfaction
- Align your team with the organisation's strategic objectives.



Programme Structure

Session 1: Basics of Branch Management



Session 2: Operations and Financial Planning



Session 3: Staff Motivation



Session 4: Delinquency Management and Control



Session 5: Supervision & Monitoring



Session 6: Risk, Uncertainty & Decision Analysis



Session 7: Customer Relationship Management



Session 8: Leading with Emotional Intelligence



Week 1	Day 1	Session 1: Basics of Branch Management
		Session 2: Operations and Financial Planning
Week 2	Day 2	Session 3: Staff Motivation:
		Session 4: Delinquency Management and Control
Week 3	Day 3	Session 5: Supervision and Monitoring
		Session 6: Risk, Uncertainty & Decision Analysis
Week 4	Day 4	Session 7: Customer Relationship Management
	-	Session 8: Leading with Emotional Intelligence











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Target Audience

- Branch Managers
- Assistant Branch Managers
- Supervisors
- Heads of Business unit

Duration

The programme runs for four weeks over one month.

Delivery

Virtual



20th February - 20th March, 2025

Programme Fee



NGN: 80,000

An initial deposit of 70% of the programme fee is required to secure a place.

Contact



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302 Participants







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